



Ladies' Classic



Hospice of Central PA

Sponsorship Opportunities

Hospice of Central PA will present its annual Ladies' Classic on May 21, 2024 at the Hershey Country Club. This event benefits patients and families coping with a life-limiting illness or loss, ensuring everyone has access to end-of-life care and grief support regardless of their ability to pay. Join us as we come together for an action-packed day of **tennis, pickleball, bingo, bridge, and more**. Sponsorship of the Ladies' Classic provides your business the opportunity to be a philanthropic leader in the community and have access to various marketing opportunities—reaching thousands of potential customers and clients.

Sponsor Level Sponsor Commitment	Presenting \$10,000	Sapphire \$5,000	Diamond \$3,000	Platinum \$1,500	Gold \$1,000	Silver \$500	Bronze \$250
Publication Benefits							
Logo placement on invitation	X Cover	X Interior	X Interior				
Logo recognition on program	X Cover	X Inside cover	X Inside cover				
Logo placement on eblasts	X	X					
Name on invitation				X	X	X	X
Name in program				X	X	X	X
Event Benefits							
Speaking opportunity at the event	X						
Verbal recognition at the event	X	X	X	X	X	X	X
Tickets including all player options and meals	10	8	6	4	2		
Logo placement on event sponsor placard	X	X	X				
Digital Benefits							
Individual recognition in select social media posts (Facebook, Instagram, X) with a following of 2,200 individuals	X	X					
Group recognition in select social media posts (Facebook, Instagram, X) with a following of 2,200 individuals	X	X	X				
Year-long logo placement on the event webpage	X	X	X	X	X	X	X

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